ORDER

Orders Order / Rev: 2054589 Alt Order #: WOC12629506 TX General Product Desc: KHOU 7700 Estimate: Flight Dates: 10/06/20 - 10/12/20 Primary AE: Ben Stecker Original Date / Rev: 08/10/20 / 08/10/20 Sales Office: **TSWAS** Order Type: RFP Sales Region: NAT Media Buying & Analytics LLC / POL Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 2020 Howell Mill Road NW Suite D-348 Billing Cycle: EOM/EOC Atlanta, GA 30318 Agency Commission: 15% Advertiser POL/ Joe Biden / D / PRES / US Name: A18+ New Business Thru: Demographic: **Product Codes:** PL-Presidential Advertiser External ID: 147415 Revenue Code 1: AGY Agency External ID: 50530AG Unit Code: Revenue Code 2: (POL) Political General Revenue Code 3: (POL) Candidate

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/12/20	55	\$31,620.00	\$26,877.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	55	\$31,620.00	\$26,877.00	0.00
Totals	55	\$31,620,00	\$26.877.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share	Share	Total
KHOU	25%	\$31,620.00
Market	100%	\$126,480.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAZH	0%	\$0.00
KETH	0%	\$0.00
KHSH	0%	\$0.00
KIAH	0%	\$0.00
KLTJ	0%	\$0.00
KNWS	0%	\$0.00
KPRC	0%	\$0.00
KPXB	0%	\$0.00
KRIV	0%	\$0.00
KTBU	0%	\$0.00
KTMD	0%	\$0.00
KTRK	0%	\$0.00
KTXH	0%	\$0.00
KUHT	0%	\$0.00
KXLN	0%	\$0.00
KZJL	0%	\$0.00
UNKWN	75%	\$94,860.00

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Order / Rev: 2054589 Advertiser: POL/ Joe Biden / D / PRES / US

Alt Order #: WOC12629506 Product Desc: TX General KHOU

Flight Dates: 10/06/20 - 10/12/20 Estimate: 7700

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	tart End	Inventory Code		Start/End		Days	Len Sp		Rate Pri	<u> </u>		Amount
	/06/20 10/11/20	Latina Voices -	0-5a SuCM	4:30 AM-5:0	00 AM	1	:30	1	\$30.00 P04	0.00 NM	1	\$30.00
(Program: L Start Da	atina Voices - P	,	Spots/Week	Pata	Patina							
Week: 10/05/2		1	<u>3pois/week</u>	Rate \$30.00	Rating 0.00	-						
N 2 KHOU 10		CBS Sun Morn		8:00 AM-9:3	30 AM	1	:30	1	\$880.00 P04	0.00 NM	1	\$880.00
, 5	BS Sun Morn @ ate End Date	,	Spoto/Mook	Poto	Dotino							
Start Da Week: 10/05/2	_	. <u>Weekdays</u> 1	Spots/Week 1	Rate \$880.00	Rating 0.00	-						
N 3 KHOU 10	/06/20 10/11/20) Face the Nation	CM	9:30 AM-10	:30 AM-	1	:30	1	\$380.00 P04	0.00 NM	1	\$380.00
/Dan 2002 200 F	'aaa tha Natiaa	Face the Nation	-									
(Program: F Start Da	ace the Nation ate	•	Spots/Week	Rate	Rating							
Week: 10/05/2		1	1	\$380.00	0.00	-						
N 4 KHOU 10	/06/20 10/10/20	Local News @ 8a	a Sa CM	8:00 AM-9:3	30 AM	1-	:30	1	\$250.00 P04	0.00 NM	1	\$250.00
(Drogram, 1	4 NIEWYS SAT N	11 NEWS SAT N	/IORN @ 8A -									
(Program: 1 Start Da		MORN @ 8A - P4) Weekdays	Spots/Week	Rate	Rating							
Week: 10/05/2		1-	1	\$250.00	0.00	-						
N 5 KHOU 10	/06/20 10/11/20	Local News @ 7	a Su CM	7:00 AM-8:0	00 AM	1	:30	1	\$150.00 P04	0.00 NM	1	\$150.00
(Dan ann an 4	4 N O M.	11 News Sun Mo	orn -									
(Program: 1 Start Da	1 News Sun Mo ate End Date		Spots/Week	Rate	Rating							
Week: 10/05/2		1	1	\$150.00	0.00	-						
N 6 KHOU 10	/06/20 10/10/20	CBS This Mornin	g Sa CM	6:00 AM-8:0	00 AM	1-	:30	1	\$150.00 P04	0.00 NM	1	\$150.00
(D	DO TI IIO MODI	CBS THIS MOR	NING SAT -									
(Program: C Start Da		NING SAT - P4) Weekdays	Spots/Week	Rate	Rating							
Week: 10/05/2		1-	1	\$150.00	0.00	-						
N 7 KHOU 10	/06/20 10/12/20) Late Show	CM	10:35 PM-1	1:37 PI1-	11	:30	3	\$480.00 P04	0.00 NM	3	\$1,440.00
(Program: I	oto Show D4)	Late Show -										
Start Da	ate Show - P4) ate End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/06/2	_	1-11	3	\$480.00	0.00	-						
N 8 KHOU 10	/06/20 10/10/20	•	•	11:00 PM-1	1:30 PI-	1-	:30	1	\$150.00 P04	0.00 NM	1	\$150.00
(Program: Ir	nside HS Sports	Inside HS Sports	S -									
, ,	ate End Date	,	Spots/Week	Rate	Rating							
Week: 10/05/2		1-	1	\$150.00	0.00							
N 9 KHOU 10	/06/20 10/12/20		•	6:30 PM-7:0	00 PM 1	1111	:30	5	\$1,650.00 P04	0.00 NM	5	\$8,250.00
(Program: V	VHEEL OF FOR	WHEEL OF FOR	RTUNE -									
Start Da		•	Spots/Week	Rate	Rating							
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N10 KHOU 10	/06/20 10/10/20	Wheel of Frtune WHEEL OF FOR		6:30 PM-7:0	00 PM	1-	:30	1	\$680.00 P04	0.00 NM	1	\$680.00
, •		TUNE (SAT) - P4)										
Start Da Week: 10/05/2	_	. Weekdays	Spots/Week	Rate	Rating	-						
N11 KHOU 10		TEGNA Special I	I Non-PrimΩM	\$680.00 6:00 PM-6:3	0.00 - PM -		:30	3	\$980.00 P04	0.00 NM	3	\$2,940.00
	1 NEWS AT 6P	11 NEWS AT 6F		3.00 T IVI-0.0			.50	3	ψυσυ.σσ1 σ4	G.GG INIVI		Ψ2,070.00
Start Da			Spots/Week	Rate	Rating	l						
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N12 KHOU 10	/06/20 10/12/20) Local News @ 5ր 11 NEWS AT 5P		5:00 PM-5:3	30 PM 1	1-1	:30	3	\$550.00 P04	0.00 NM	3	\$1,650.00
, •	1 NEWS AT 5P	•		_	_							
Start Da Week: 10/06/2		. <u>Weekdays</u> 11-1	Spots/Week 3	<u>Rate</u> \$550.00	Rating 0.00	-						
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Order / Rev: 2054589 Advertiser: POL/ Joe Biden / D / PRES / US

Alt Order #: WOC12629506 Product Desc: TX General KHOU

Flight Dates: 10/06/20 - 10/12/20 Estimate: 7700

N15 KHOU 1006/20 1010/20 Local News 6 Rp Sar CM 600 PM-630 PM - 1 30 1 \$480.00 P04 0.00 NM 1 \$480.00 PM - 1 1 1 1 1 1 1 1 1 1	Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
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March 10006/20 1011/20 1	, .				Spots/Week	Rate	Rating						
11 NEWS AT 4PM - P4 Start Date End Date Weekdays Spots/Week Rate Salt Date Spots/Week Salt Date Company Spots/Week Salt Date Spots/Week Spots/Week Salt Date Spots/Week Spots/Week Salt Date Spots/Week Spots/We													
Program: 11 NEWS AT 4PM - P4 Sorts/Week Rate Sorts/Week Sort	N14 KHOU	10/06/2	20 10/12/20	•		4:00 PM-5:0	00 PM 111	:30	3	\$380.00 P04	0.00 NM	3	\$1,140.00
Start Date End Date Meek days Spots-Week Rate Rating O.00	(Progra	m: 11 NE	EWS AT 4PM		Л -								
N15 KHOU 1006/20 1009/20 Ellen 3-4p ELLEN -	, ,				Spots/Week	Rate	Rating						
Color						•				*			
Program: ELLEN - P4 Start Date End Date Weekdays Spots/Week Rate Rating Sa80.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.00 0.	N15 KHOU	10/06/2	20 10/09/20	•	СМ	3:00 PM-4:0	00 PM - 1111	:30	4	\$380.00 P04	0.00 NM	4	\$1,520.00
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N16 KHOU 1006/20 1007/20 Price is Right													
Program: THE PRICE IS RIGHT - P4 Program: DLD & BEAUTIFUL - P4 Program: BILD & BEAUTIFUL - P4 Program: LETS MAKE A DEAL - P4 Program: P4 P4 Program: P4 Program: P4 P4 Program: P5 Program: P5 Program: P5 Program: P6 Pr					•			-30	2	\$600 00 P04	0.00 NM	2	\$1 200 00
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LETS MAKE A DEAL - P4 Start Date End Date Meekdays Spots/Week Rate Rating No. 1 No.				Let's Make a Deal				:30	3	\$430.00 P04	0.00 NM	3	\$1,290.00
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Start Date End Date Meekdays Meekdays Spots/Week Rate Rating O.00	(Program	m: 11 NE	EWS AT NO		ON -								
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YOUNG & THE RESTLESS - P4													
Program: YOUNG & THE RESTLESS - P4 Start Date End Date Weekdays 10/11/20 -1-11- Sq. \$800.00 0.00 N20 KHOU 10/06/20 10/12/20 Bold & the Beautiful CM 12:30 PM-1:00 PM1-1-1- :30 3 \$480.00 P04 0.00 NM 3 \$1,440.00 Program: BOLD & BEAUTIFUL - P4 Start Date End Date Weekdays Spots/Week Rate Rating Rating	N19 KHOU	10/06/2	20 10/09/20	•		11:00 AM-1	2:00 PI- 1- 11	:30	3	\$600.00 P04	0.00 NM	3	\$1,800.00
Week: 10/05/20 10/11/20 -1-11 3 \$600.00 0.00 N20 KHOU 10/06/20 10/12/20 Bold & the Beautiful BOLD & BEAUTIFUL - P4) BOLD & BEAUTIFUL - P4) 3 \$1,440.00 Start Date Week: 10/06/20 10/12/20 10/12/20 1-1-1 Spots/Week Rate Weekadys Start Date Weekdays 10/12/20 1-1-1 Rating Rating Start Date Weekdays 10/12/20 PM - 11-1 3 \$430.00 PM - 11-1 30 3 \$430.00 PM - 0.00 NM - 3 \$1,290.00 PM - 11-1 3 \$1,290.00 PM - 11-1 30 3 \$430.00 PM - 0.00 NM - 3 \$1,290.00 PM - 11-1 3 \$1,290.00 PM - 11-1 30 3 \$430.00 PM - 0.00 NM - 3 \$1,290.00 PM - 11-1 3 \$1,290.00 PM - 11-1 30 3 \$430.00 PM - 0.00 NM - 3 \$1,290.00 PM - 11-1 3 \$1,290.00 PM - 11-1 30 3 \$430.00 PM - 0.00 NM - 3 \$1,290.00 PM - 11-1 3 \$1,290.00 PM - 11-1 3 \$1,290.00 PM - 11-1 30 3 \$330.00 PM - 0.00 NM - 3 \$1,290.00 PM - 11-1 3 \$1,290.00 PM - 11-1 30 3 \$330.00 PM - 0.00 NM - 3 \$1,290.00 PM - 11-1 3 \$1,290.00 PM - 11-1 30 3 \$330.00 PM - 11-1 30 <td>(Prograi</td> <td>m: YOUN</td> <td>NG & THE R</td> <td></td> <td>ESILESS -</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>	(Prograi	m: YOUN	NG & THE R		ESILESS -								
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